

Thank you for joining!

**THE MEETING WILL BEGIN SHORTLY.**

Prince George's County

# CULTURAL ARTS STUDY

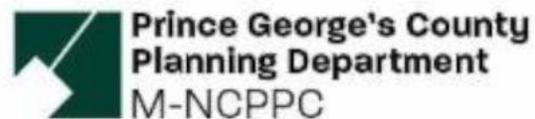
*Art is what you make it...*



# Prince George's County

# CULTURAL ARTS STUDY

*Art is what you make it...*



Prince George's County

# CULTURAL ARTS STUDY

*Art is what you make it...*

## Community Meeting

October 24, 2020



# HOW TO PARTICIPATE - TEAMS

- This meeting will be recorded and shared on the website
- Please MUTE yourself and turn OFF your video, until called upon
- If you have a comment or question, type it in the chat
- Unmute yourself if called upon.

TURN ON/TURN OFF CAMERA

MUTE/UNMUTE

OPEN MEETING CHAT



# SLIDO



1. Go to [Slido.com](https://www.slido.com) on your laptop, tablet or smartphone or snap a photo of the QR code with your smartphone
2. Type in code **#46117**
3. Survey questions will appear throughout the presentation

<https://app.sli.do/event/eeapsrzj>



# AGENDA

- Welcome and Introductions
- Project Overview
- Discussion ([www.slido.com](http://www.slido.com))
- Next Steps

# MEET THE TEAM

Prince George's  
Cultural Arts  
Study



**VANESSA AKINS,**  
Special Program Coordinator  
Prince George's County Planning Department



**DARLENE WATKINS,**  
Division Chief, Arts and Cultural Heritage Division  
Prince George's County Department of Parks and Recreation



**RHONDA DALLAS,**  
Executive Director, Chief Curator  
Prince George's Arts and Humanities Council

# WHAT is the Cultural Arts Study?

- The Prince George's County Cultural Arts Study (PGCCAS) is a comprehensive inventory and assessment of the diverse arts and culture ecology in Prince George's County

# WHO is creating it?

- Collaboration of Prince George's County Planning Department, the Prince George's Department of Parks and Recreation (DPR), and the Prince George's Arts and Humanities Council
- Working with a steering committee, arts advisors, and key stakeholders representing a broad spectrum of Prince George's County voices
- Inviting everyone in Prince George's County to participate - please spread the word to YOUR communities!



# YOUR **PLANNING TEAM**



**JOY BAILEY BRYANT**

Vice President, U.S.  
Lord Cultural Resources  
*Project Lead*



**EVE MOROS ORTEGA, M.P.A.**

Senior Consultant  
Lord Cultural Resources  
*Project Manager*



**TIFFANY LYONS**

Research Consultant  
Lord Cultural Resources  
*Research and Project Support*



**JON STOVER**

Managing Partner  
JS&A  
*Economic Development  
Strategy Lead*



**STAN WALL, P.E.**

Partner  
HR&A Advisors  
*Project Advisor, Economic  
Development Strategy*



## WHY?

- **Explore** how the arts, culture, and entertainment can play a role in shaping the lives of Prince George's County residents and the communities in which they live
- **Identify** needed policy changes to ensure the cultural arts are included across all sectors
- **Ensure** that arts and culture are included throughout the County's infrastructure as ways to advance cultural goals and creative placemaking
- **Increase** opportunities for public art, community art projects, and infrastructure support for artists
- **Leverage** arts and culture as a game-changing urban revitalization strategy that will assist in improving the quality of life in our communities across the County



# BUILDING WITH CULTURE

Arts & Culture can address many community needs including:

- Housing & Neighborhood Development
- Education
- Quality of Life
- Talent Development/Retention
- Economic Vitality
- Tourism & Live/Work

*Photo Source: Americans for the Arts*

# ARTS & CULTURE BENEFITS

Post-COVID: Arts & Culture will be even more important

Data shows impact in multiple sectors:

- Mental and Physical Health
- Social Cohesion
- Environment
- Economic Impact
  - \$804 Billion contributed to the US economy annually



# HOW AND WHEN?

Background  
Review  
Stakeholder  
Interviews

6 Community  
Meetings  
Cultural  
Participation  
Survey

Economic  
Development  
Report

Presentation of  
Key Findings  
Draft Cultural  
Arts Study

Community  
Meeting  
Final Cultural Arts  
Study

Summer 2020 – Fall 2021



# HOW CAN YOU GET INVOLVED?

## Attend a Community Workshop!

- Community-wide initial meeting
- Four meetings engaging different geographic areas of the County
- Workshop focused on youth
- Community-wide meeting to discuss implementation strategies

## Take the Cultural Participation Survey

- Available online at <https://www.surveymonkey.com/r/PGCCASurvey>
- Share where you are experiencing arts and culture in Prince George's County

## Volunteer to host Community Culture Circles

- Host conversations with friends and family about the ways they are, and would like to, experience arts and culture in Prince George's County

# WHAT ARE ARTS & CULTURAL RESOURCES?

FULL RANGE  
OF  
ART VENUES  
IE. OPERA, ORCHESTRA,  
ACTORS THEATRE,  
SPEED MUSEUM

DIVERSITY

THE MUSIC  
SCENE —  
VARIOUS  
MUSIC FESTIVALS  
GROWING MAIN  
ST CORRIDOR

Parks

THE  
HISTORY

ART IN OUR  
PUBLIC SCHOOLS  
MUSIC · Dance  
Visual · theatre

Neighborhoods

FOOD  
CULTURE

# CREATIVE SKILLS CAN HELP MAKE A HOME & REVITALIZE NEIGHBORHOODS

## COOPERATIVE COMMUNITY OF NEW WEST JACKSON JACKSON, MISSISSIPPI

- Matched residents with underemployed skillsets with abandoned property resources for creative placemaking
- Grassroots, resident-led development model
- Seeks to revitalize West Jackson through an “inside out” strategy
- Local food production, folk art, and the construction trades





# ANTIOCH

## CALIFORNIA

OPPORTUNITY LIVES HERE

- About creating brand awareness and changing the perception of how people see Antioch
- Highlights business opportunity
- BUT also lifestyle opportunities like affordable homes, no terrible commute, bustling community, quiet hiking paths, art, history and music and the Delta

**GREAT QUALITY OF LIFE ATTRACTS  
RESIDENTS, TALENT & TOURISM**

**Opportunity Knocks Campaign, Antioch, California**

A photograph of four young girls of African descent, wearing white hard hats and safety glasses, gathered around a clipboard outdoors. They appear to be engaged in a hands-on learning activity. The background shows green foliage and a fence.

# ARTS EDUCATION BUILDS 21<sup>ST</sup> CENTURY LEADERS & AUDIENCES FOR THE FUTURE

**BIG THOUGHT, DALLAS, TEXAS**

- City-wide programs to inspire under-resourced students to use their imagination in their day-to-day learning
- Serves more than 300,000 children, teachers and families annually
- Delivers more than 1 million hours of programming and creative instruction each year
- Partnered with 91 organizations in 2018

# GROUP DISCUSSION



Go to [www.slido.com](http://www.slido.com)  
and enter event code  
**#46117** to participate.



# QUESTION #1

Let's Get to Know Each Other

Where is the Publick Playhouse located in  
Prince George's County?

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Where is the Publick Playhouse located in Prince George's  
County?

 Start presenting to display the poll results on this slide.

# DISCUSSION

**What do you love about Prince George's County?**

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# SLIDO

**What do you love about Prince George's County?**

 Start presenting to display the poll results on this slide.

# DISCUSSION

**What neighborhood do you live in?**

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# SLIDO

[www.slido.com](https://www.slido.com)

#46117

**What neighborhood do you live in?**

 Start presenting to display the poll results on this slide.

# DISCUSSION

**Where do you experience arts and culture in Prince George's County?**

*Go to [www.slido.com](http://www.slido.com) and enter event code #46117 to participate.*

slido

Where do you experience arts and culture in Prince George's  
County?

 Start presenting to display the poll results on this slide.

# DISCUSSION

**What do you love about arts and culture in  
Prince George's County?**

Go to [www.slido.com](http://www.slido.com) and enter event code #46117 to participate.

# SLIDO

[www.slido.com](https://www.slido.com)

#46117

**What do you love about arts and culture in Prince George's  
County?**

 Start presenting to display the poll results on this slide.

# DISCUSSION

**What arts and cultural experiences would you like to see in Prince George's County?**

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slido

What arts and cultural experiences would you like to see in Prince George's County?

 Start presenting to display the poll results on this slide.

# DISCUSSION

**What is your vision for arts and culture in Prince George's County?**

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slido

What is your vision for arts and culture in Prince George's  
County?

 Start presenting to display the poll results on this slide.

# DISCUSSION

**How can we expand the types of arts and cultural experiences offered in Prince George's County?**

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# SLIDO

[www.slido.com](https://www.slido.com)

#46117

**How can we expand the types of arts and cultural experiences offered in Prince George's County?**

 Start presenting to display the poll results on this slide.

# DISCUSSION

**Do you have any remaining questions about the  
Cultural Arts Study?**

*Please enter them in the chat box now.*



# Q&A

*Please enter your  
questions in the chat box  
now.*



## WHAT'S NEXT?

- Take and promote the cultural participation survey:

<https://www.surveymonkey.com/r/PGCCAStudy>

- Go to

<http://www.mncppc.org/4860/Cultural-Arts-Study> to follow the process

- Spread the word to everyone in YOUR community!



## CONTACT US

[PGCCAS@ppd.mncppc.org](mailto:PGCCAS@ppd.mncppc.org)

Prince George's County

# CULTURAL ARTS STUDY

*Art is what you make it...*

THANK YOU FOR YOUR PARTICIPATION!

**STAY INVOLVED!**

<http://www.mncppc.org/4860/Cultural-Arts-Study>