



THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION
Prince George's County Planning Department

BOWIE-MITCHELLVILLE
AND VICINITY
MASTER PLAN

**BOWIE STATE UNIVERSITY
STUDENT FOCUS GROUP**

Thursday, October 29, 2020



SURVEY QUESTION

Where do you
live?

#80918



AGENDA - OCTOBER 27, 2020



Project Overview



Q&A



Next Steps



HOW TO PARTICIPATE - TEAMS

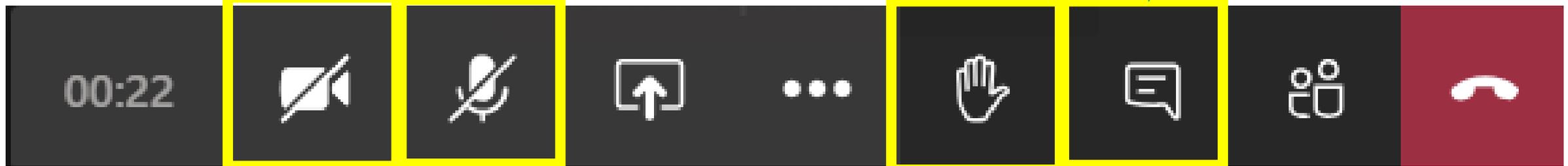
- Please MUTE yourself and turn OFF your video, until called upon
- If you have a comment or question, raise your hand or type it in the chat
- Unmute yourself if called upon.

TURN ON/TURN OFF CAMERA

MUTE/UNMUTE

RAISE/LOWER HAND

OPEN MEETING CHAT





MEET THE TEAM

Bowie-
Mitchellville
& Vicinity
Master Plan



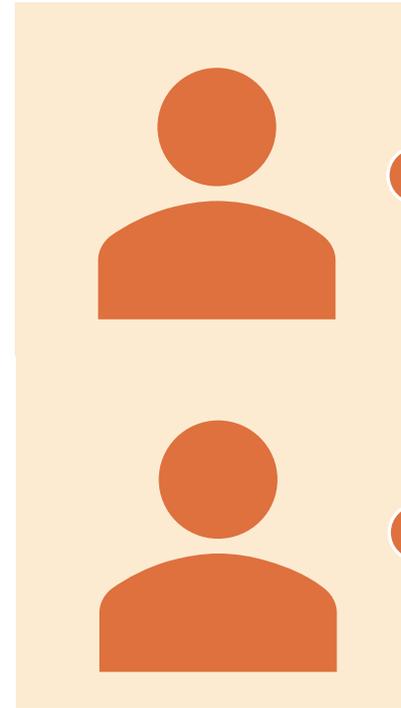
Thomas Lester,
Project Manager



Andrew McCray,
Deputy Project
Manager



Brian Byrd,
Team Member



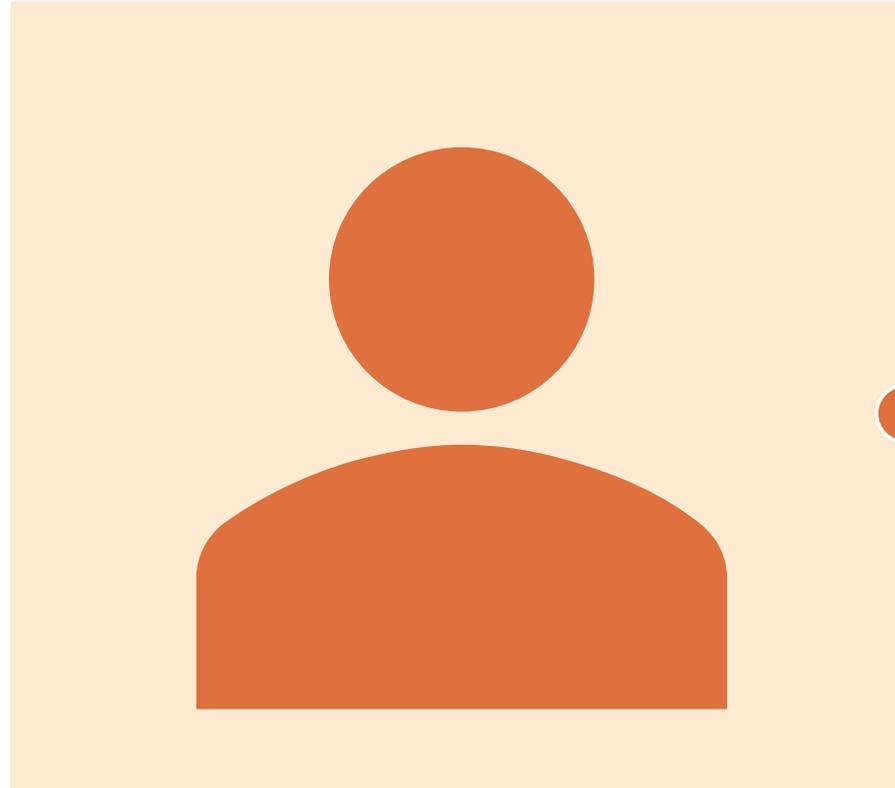
Garrett Dickerson
Team Manager

Kenny Turscak,
UMD Graduate
Intern



MEET THE PROFESSOR & THE STUDENTS

Bowie State University



PROJECT SCHEDULE SUMMARY


 February 2020 – September 2020



 February 18, 2020
 Planning Board
Initiation

COMPLETE

 June 13, 2020
 Public Kickoff

COMPLETE

 August 27, 2020
 Draft Existing
Conditions
Report

COMPLETE

 September 16, 2020
 Draft Existing
Conditions Report
Presentation

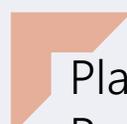
COMPLETE

PROJECT SCHEDULE SUMMARY CONT.



 **October 2020 – Fall 2021**

 **Sept. - Oct. 2020**
 Community Chats
HERE

 **November 2020**
 Playbook of Strategies Presentation
UPCOMING

 **Summer 2021**
 Permission to Print Draft Master Plan

 **Fall 2021**
 Joint Public Hearing

PROJECT SCHEDULE SUMMARY CONT.

 December 2021 – May 2022



 December 2021
 Planning Board Adoption

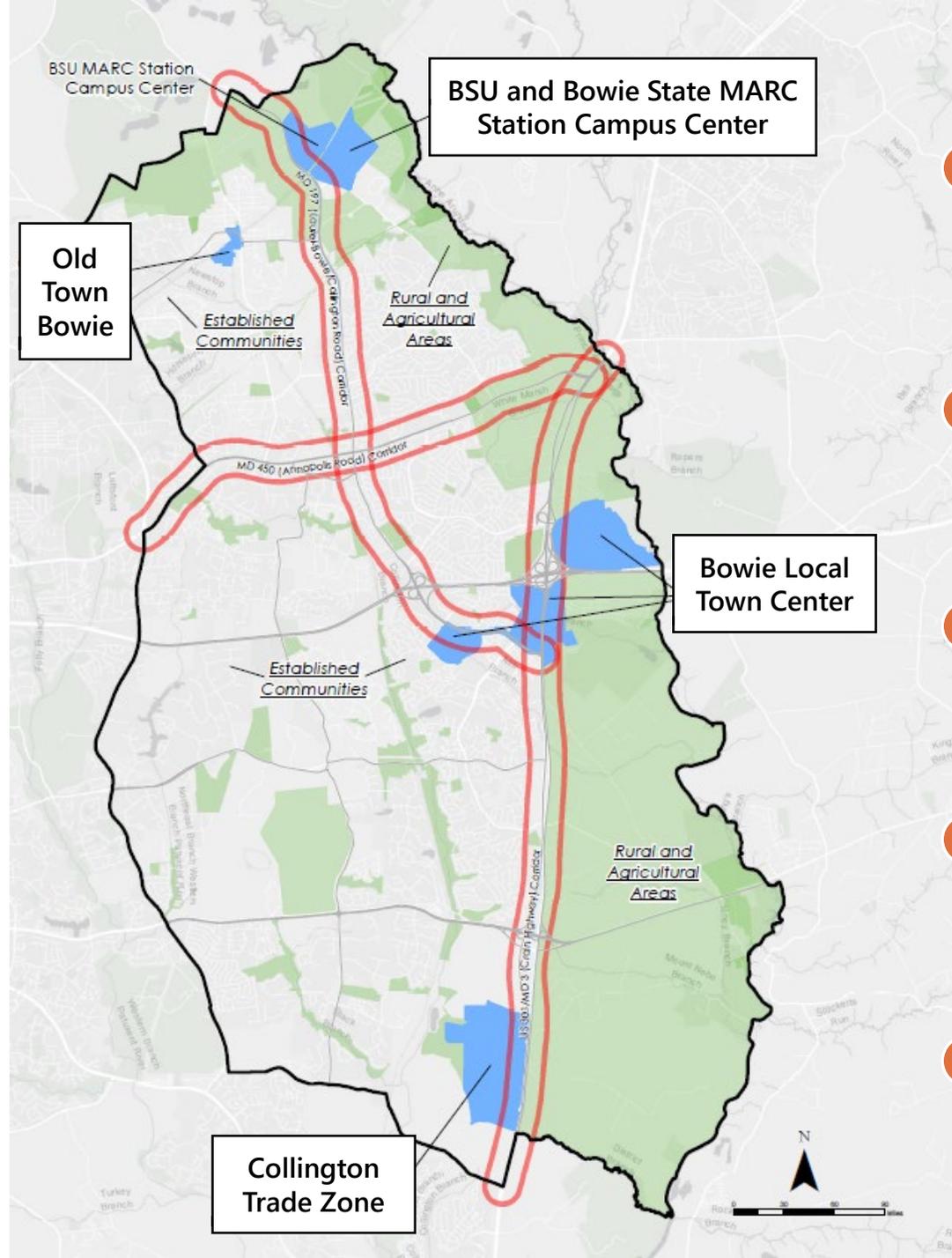
 January 2022
 Council Work Session

 February 2022
 Council Approval

 May 2022
 Approval with 2nd Joint Public Hearing



FOCUS AREAS & CORRIDORS



- Bowie State University and Bowie State MARC Station Campus Center
- Old Town Bowie
- Bowie Local Town Center
- Collington Trade Zone
- Corridors MD 197, MD 450, & US 301/MD 3



WHAT IS A MASTER PLAN?



- Shared Vision
- Policies and Strategies
- Recommendations for Plan Elements
- Long-term 20 to 25 Years



MASTER PLAN OVERVIEW



- Shared long-term vision with policies & strategies

- Implement Plan 2035

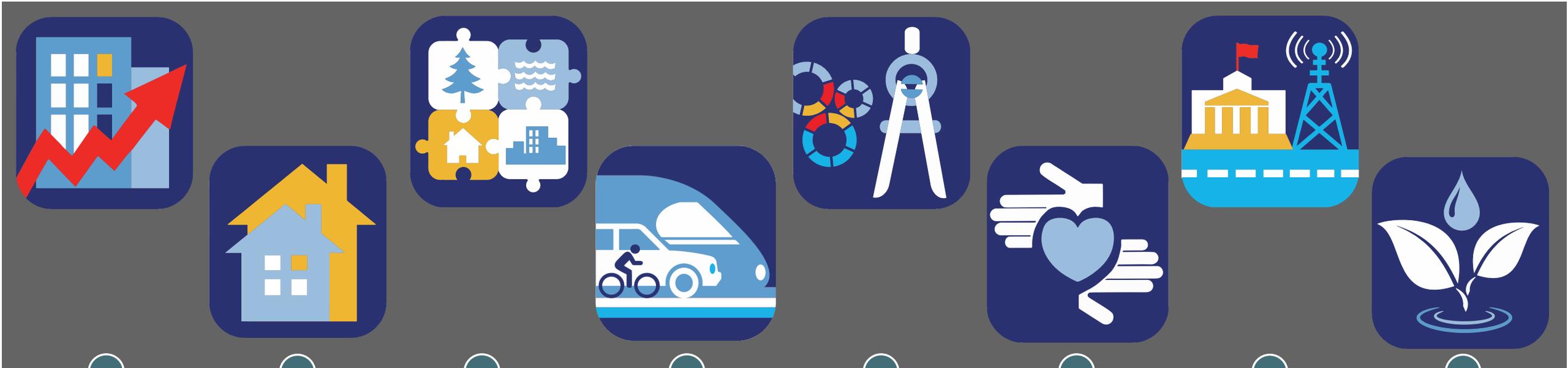
- Provide policies and strategies for implementation

- Replaces the 2006 master plan and 2010 sector plan

- Identify and analyze existing conditions



MASTER PLAN ELEMENTS



Economic
Prosperity

Housing
&
Neighborhoods

Land Use

Transportation
&
Mobility

Community
Heritage,
Culture &
Design

Healthy
Communities

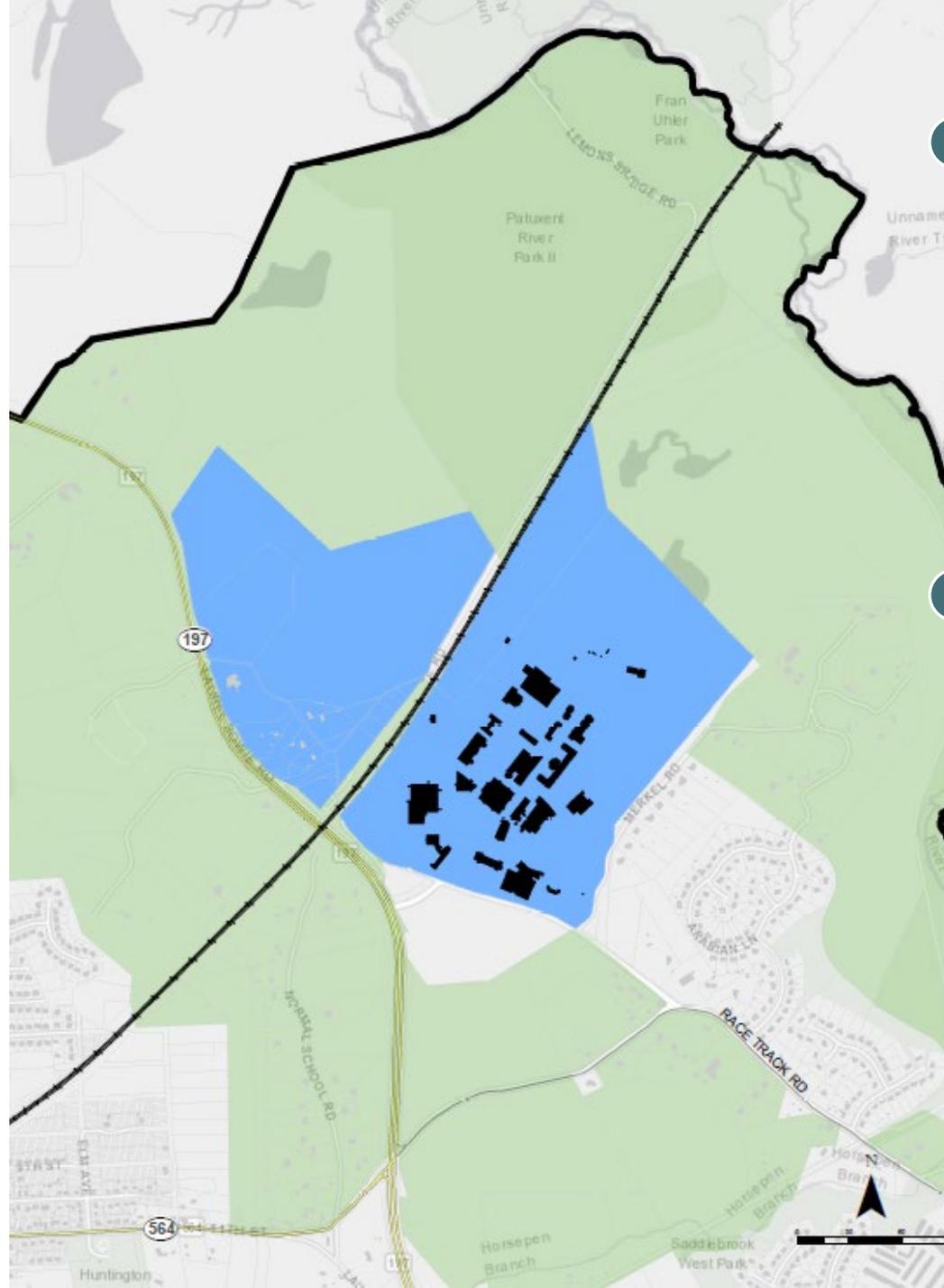
Public
Facilities

Natural
Environment

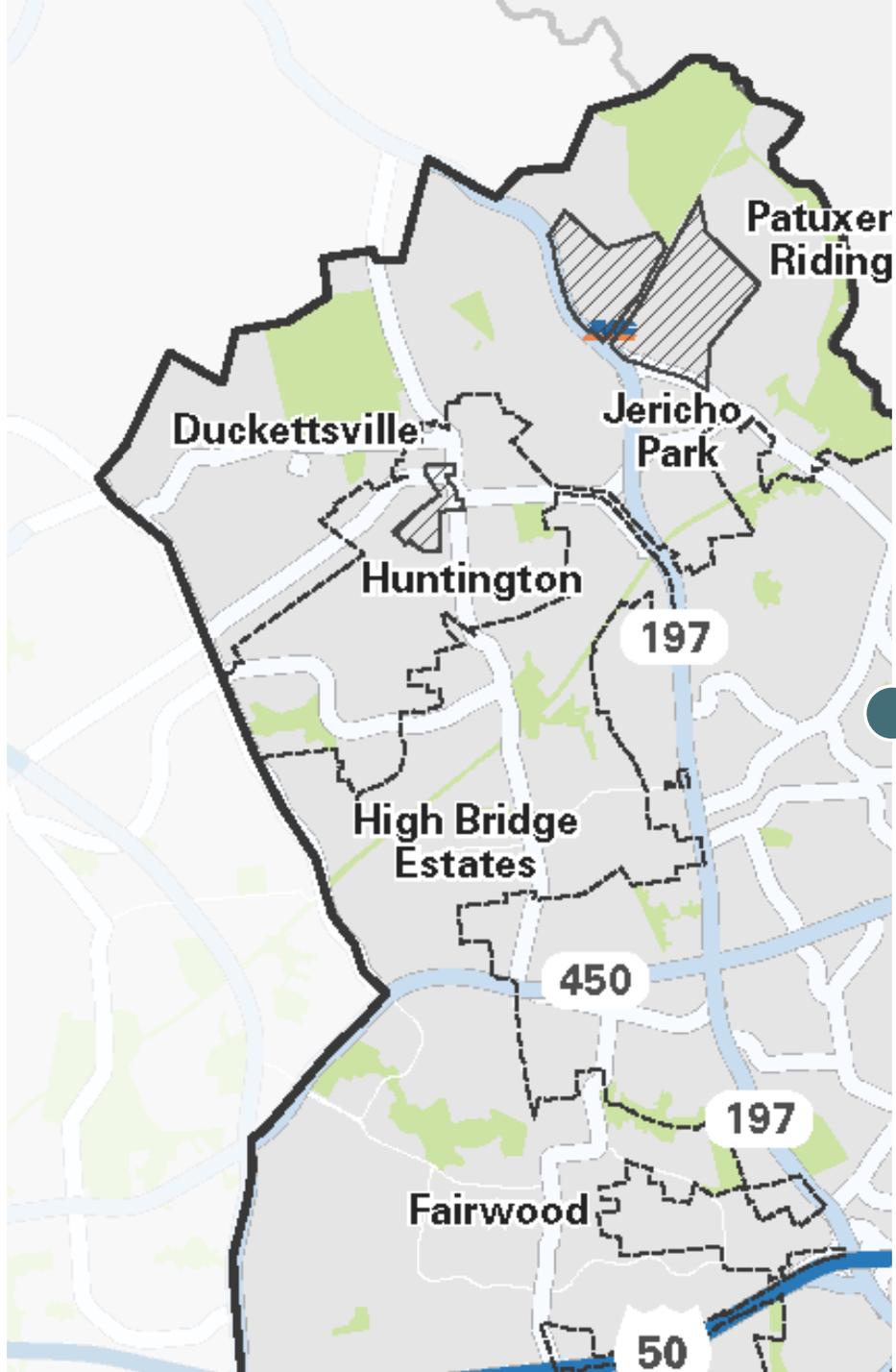


BSU & BOWIE STATE MARC STATION CAMPUS CENTER

Characterized by
the university suburban-
style campus and
associated uses as well
as regional rail transit



- **Bowie State University (BSU)**
 - 339 acres
 - 81% of students live off-campus
- **Bowie State MARC Station Campus Center**
 - Commuter rail
 - Zoned for mixed-use
 - Planned for Transit-Oriented Development (TOD)

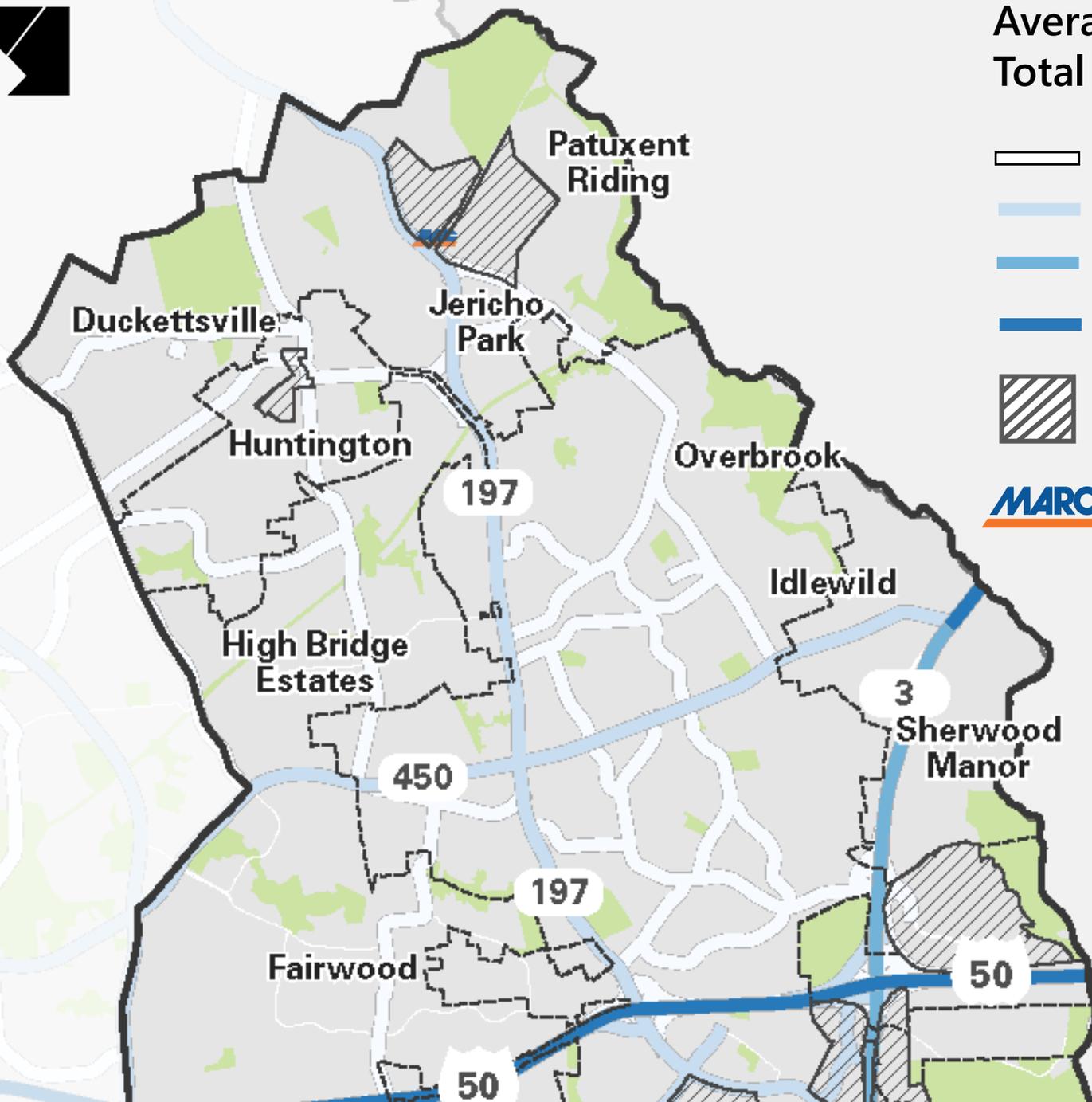
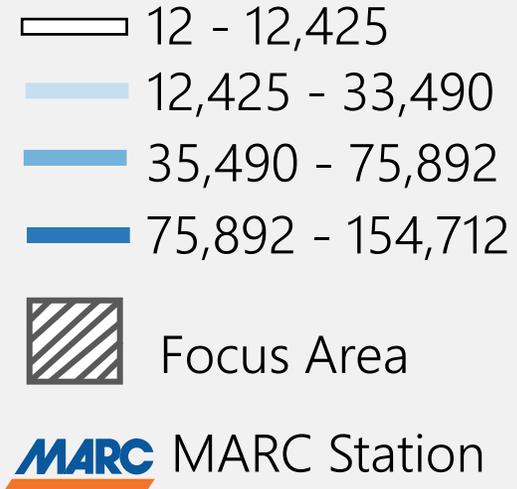


BOWIE-MITCHELLVILLE
AND VICINITY
MASTER PLAN

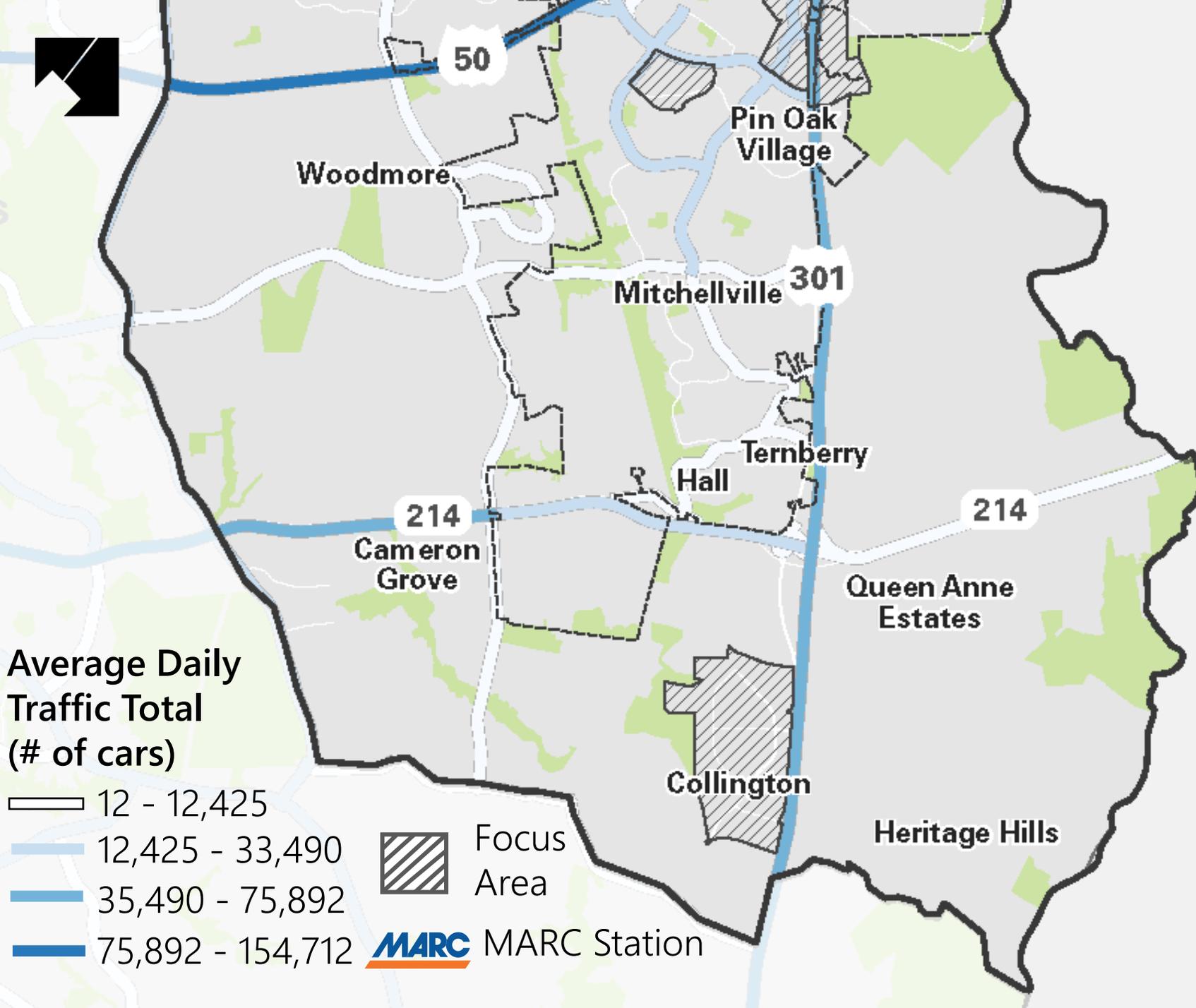
GEOGRAPHY IN ACTION!
GEOGRAPHIC INFORMATION SYSTEMS



Average Daily Traffic Total (# of cars)

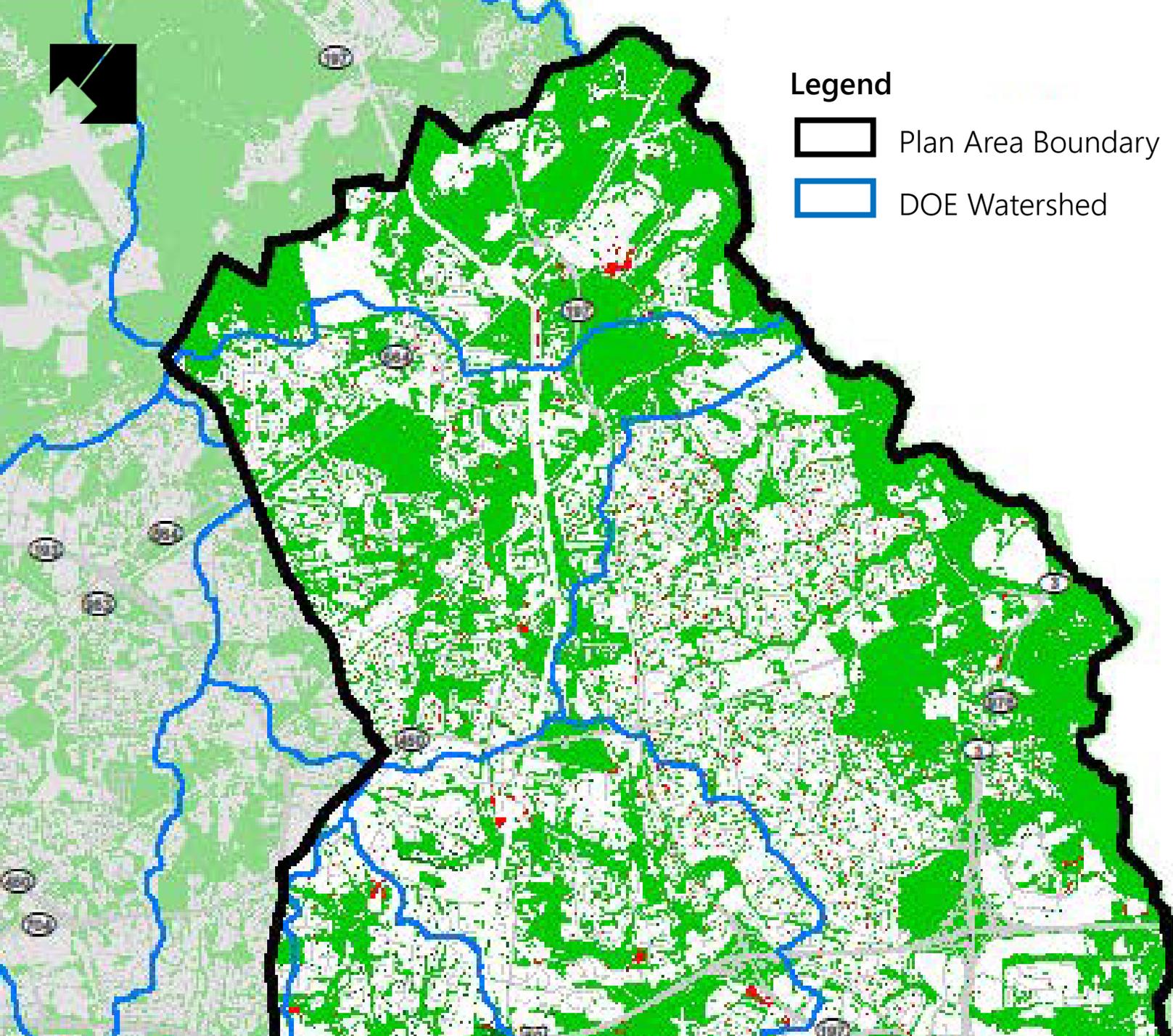


DAILY TRAFFIC (2017)



DAILY TRAFFIC (2017)

N



Legend

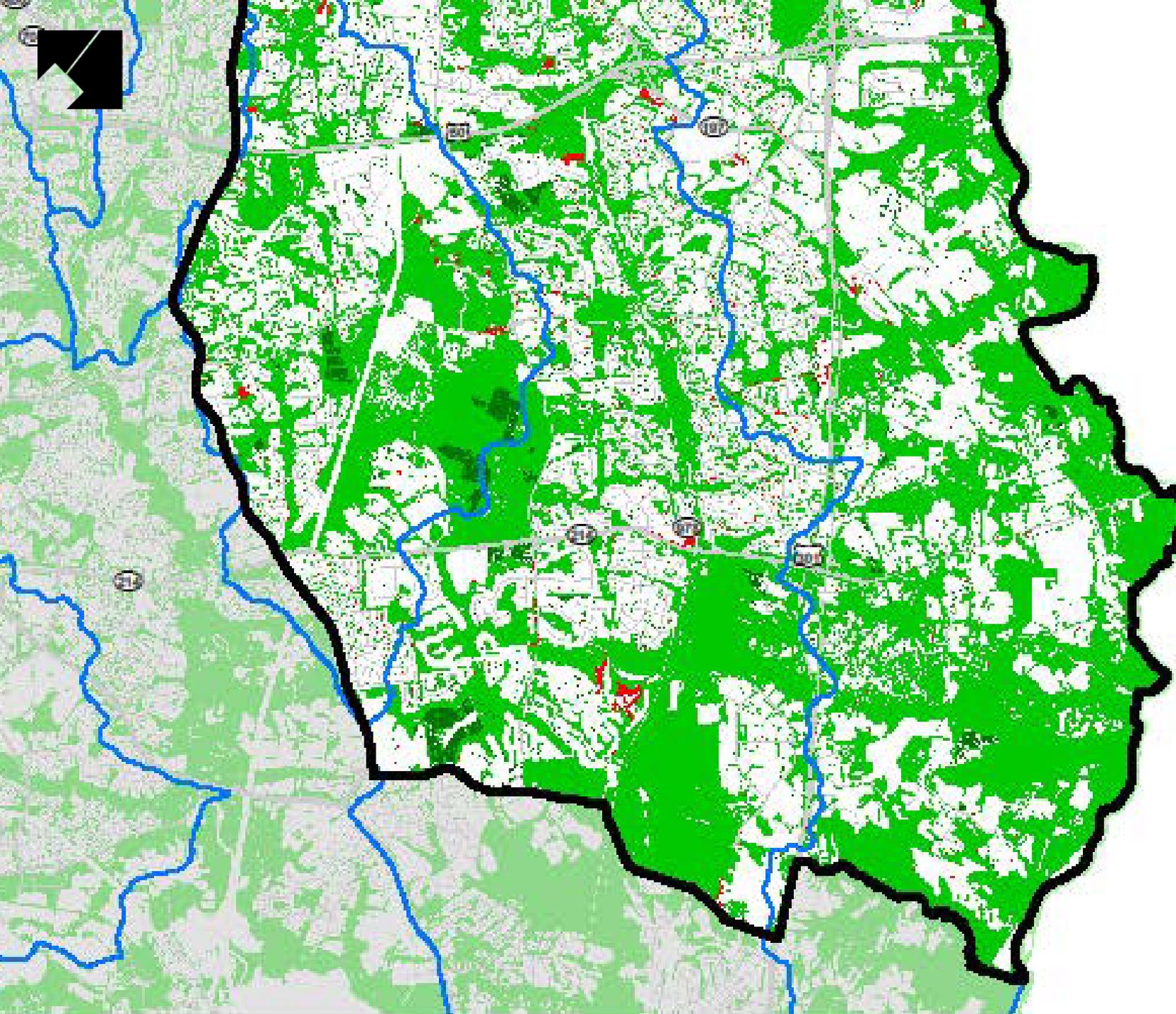
-  Plan Area Boundary
-  DOE Watershed

Tree Canopy

-  Tree Canopy 2014
-  Tree Canopy Gain 2009-2014
-  Tree Canopy Loss 2009-2014

NATURAL ENVIRONMENT

TREE CANOPY



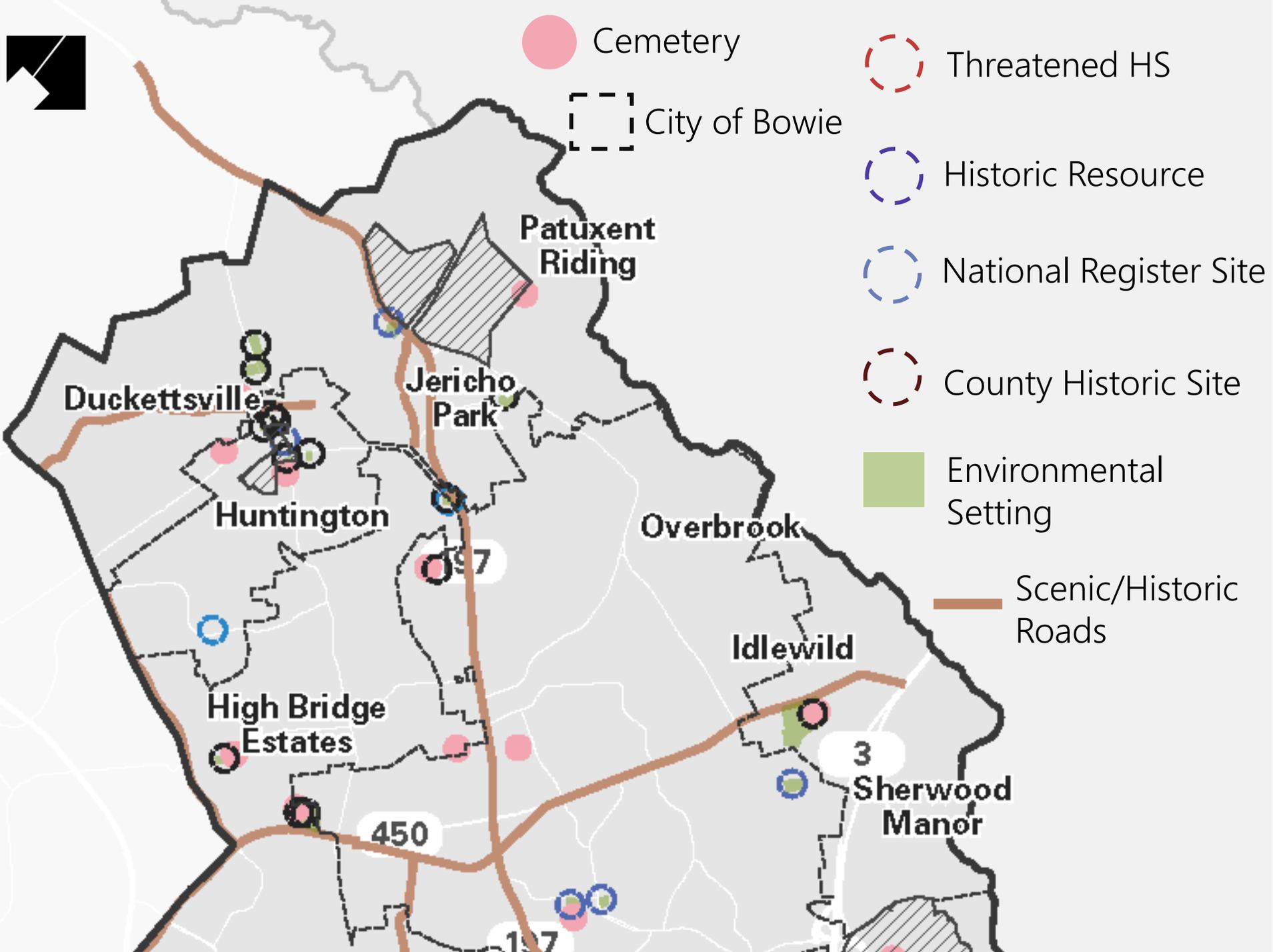
Legend

-  Plan Area Boundary
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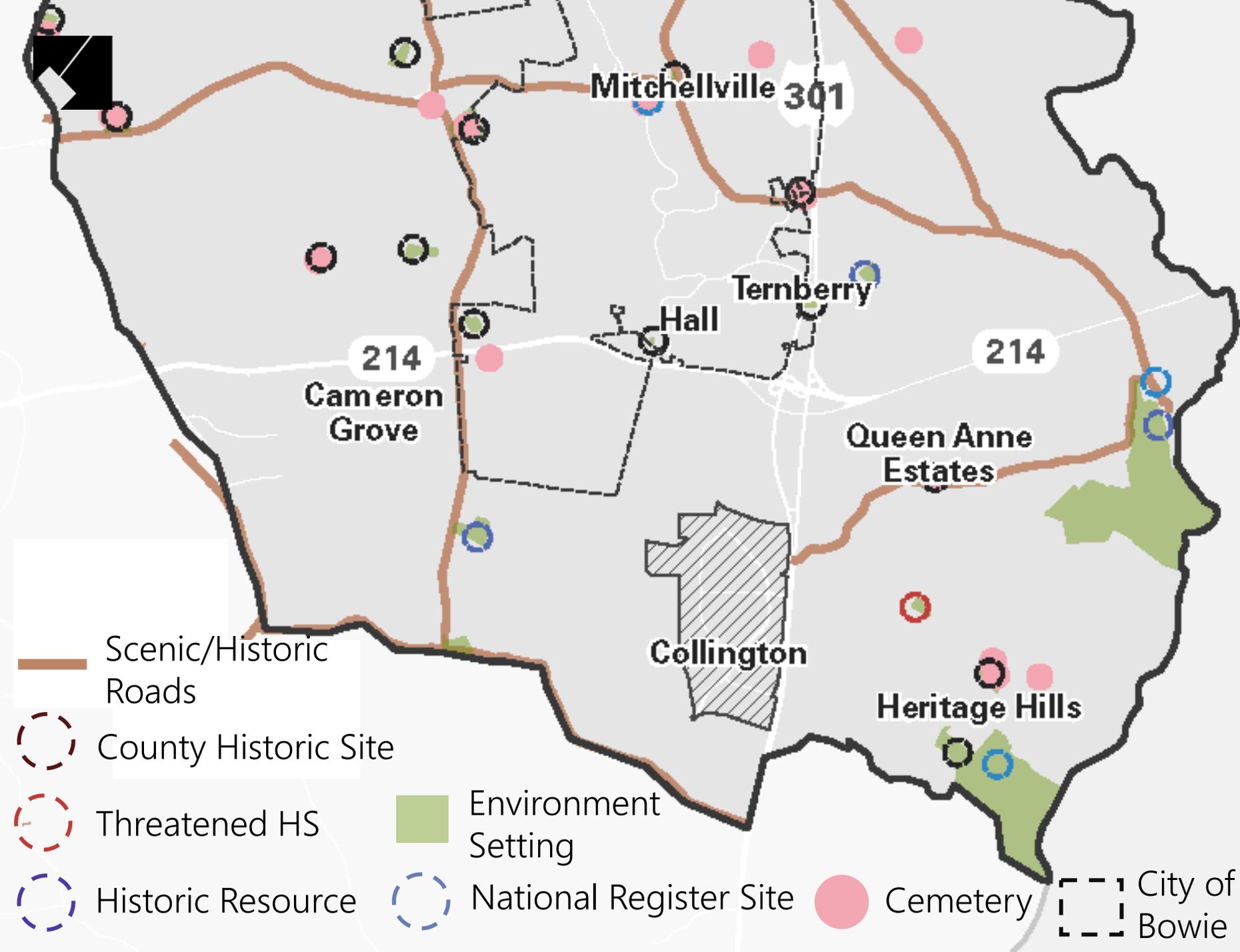
Tree Canopy

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NATURAL ENVIRONMENT TREE CANOPY



HISTORIC FEATURES



HISTORIC FEATURES



SURVEY QUESTION

What is one word
the describes the
area surrounding
Bowie State
University?

#80918



SURVEY RESULTS





WHERE DO YOU LIVE?



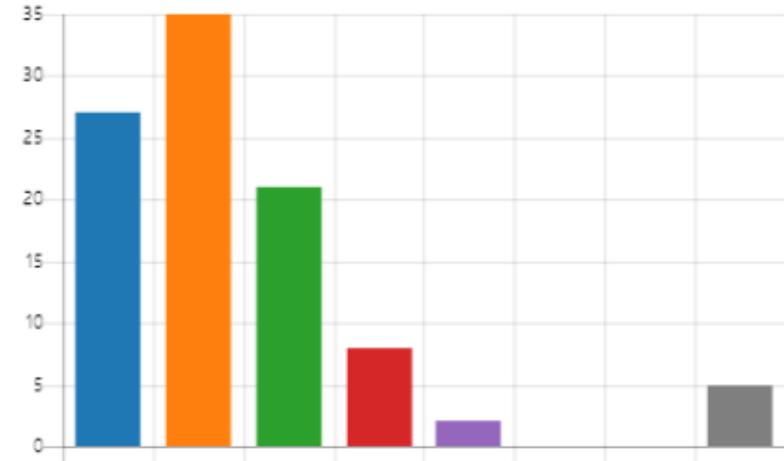


SURVEY RESULTS

2. How old are you?

[More Details](#)

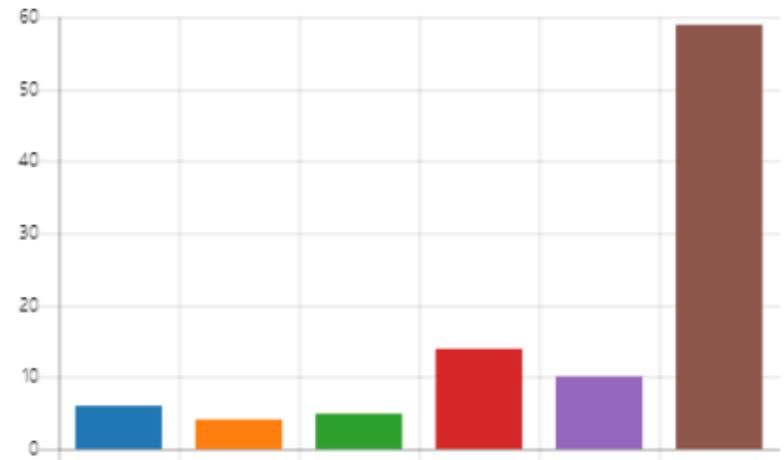
18-19	27
20-21	35
22-24	21
25-34 years	8
35-44 years	2
45-54 years	0
55 or older	0
Other	5



3. How many minutes away from Bowie State University do you live?

[More Details](#)

1-5 minutes	6
6-10 minutes	4
11-15 minutes	5
16-20 minutes	14
21-25 minutes	10
More than 25 minutes	59



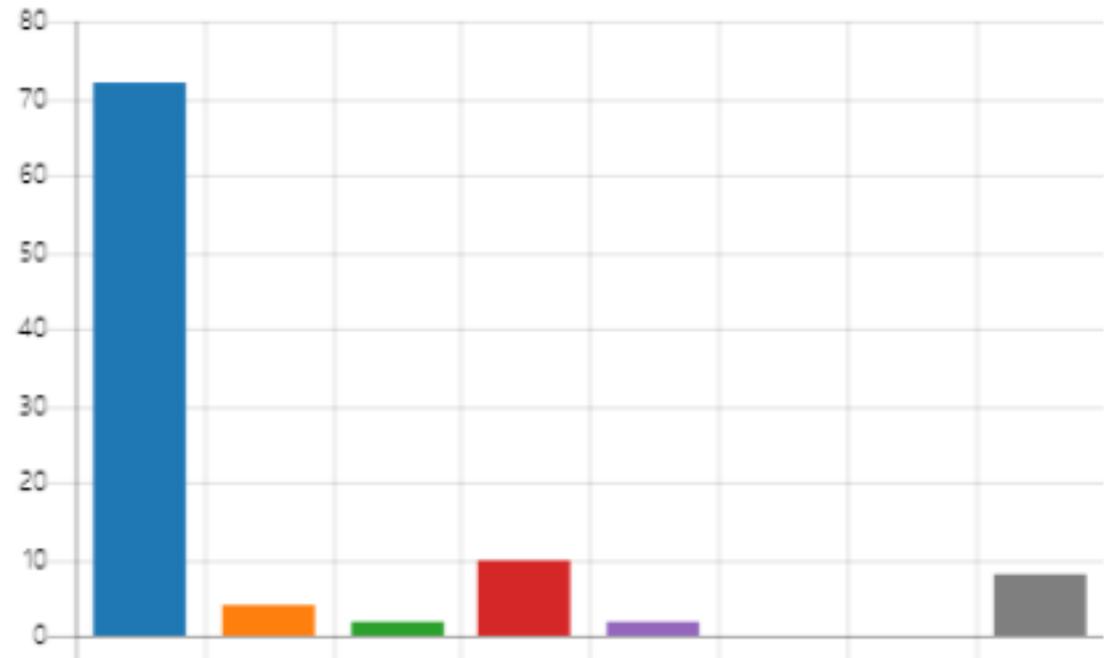


SURVEY RESULTS

4. What is your primary mode of transportation to arrive at Bowie State University?

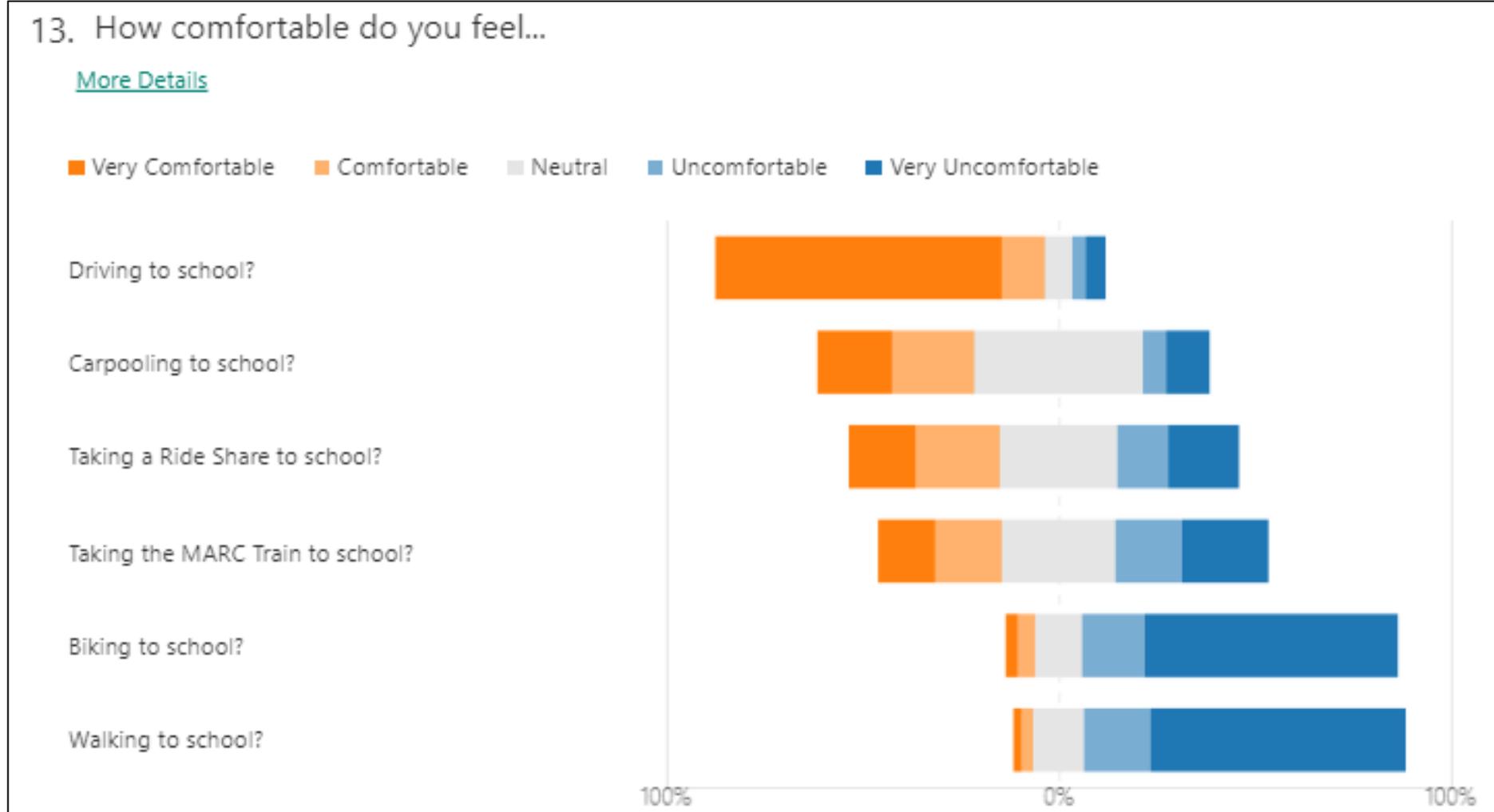
[More Details](#)

 Drive	72
 Carpool	4
 Ride Share	2
 MARC Train	10
 Bus	2
 Bike	0
 Walk	0
 Other	8





SURVEY RESULTS





SURVEY RESULTS

17. What areas do you visit in Bowie-Mitchellville and Vicinity? Please check all that all apply.

[More Details](#)

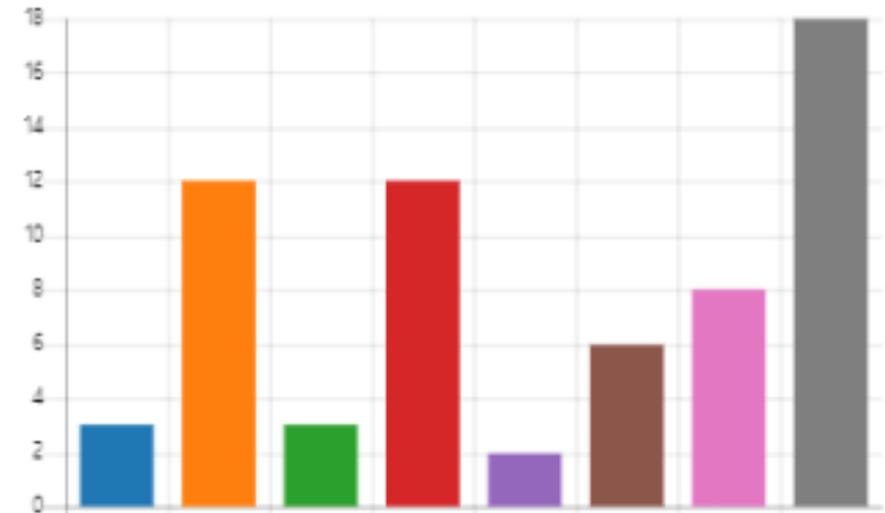
● Bowie Town Shopping Center	82
● Old Town Bowie	26
● Other	14



18. Do you visit any of these facilities? Please check all that apply.

[More Details](#)

● Huntington Community Center	3
● Bowie Community Center	12
● South Bowie Community Center	3
● Bowie Branch Library	12
● South Bowie Branch Library	2
● Old Town Bowie Farmers Mark...	6
● Bowie Farmers Market	8
● Other	18



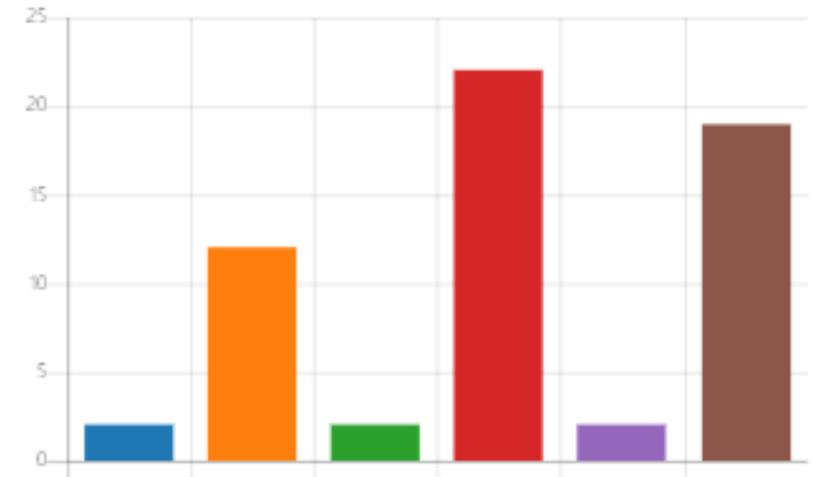


SURVEY RESULTS

20. Do you visit any Park Facilities? Please check all that apply.

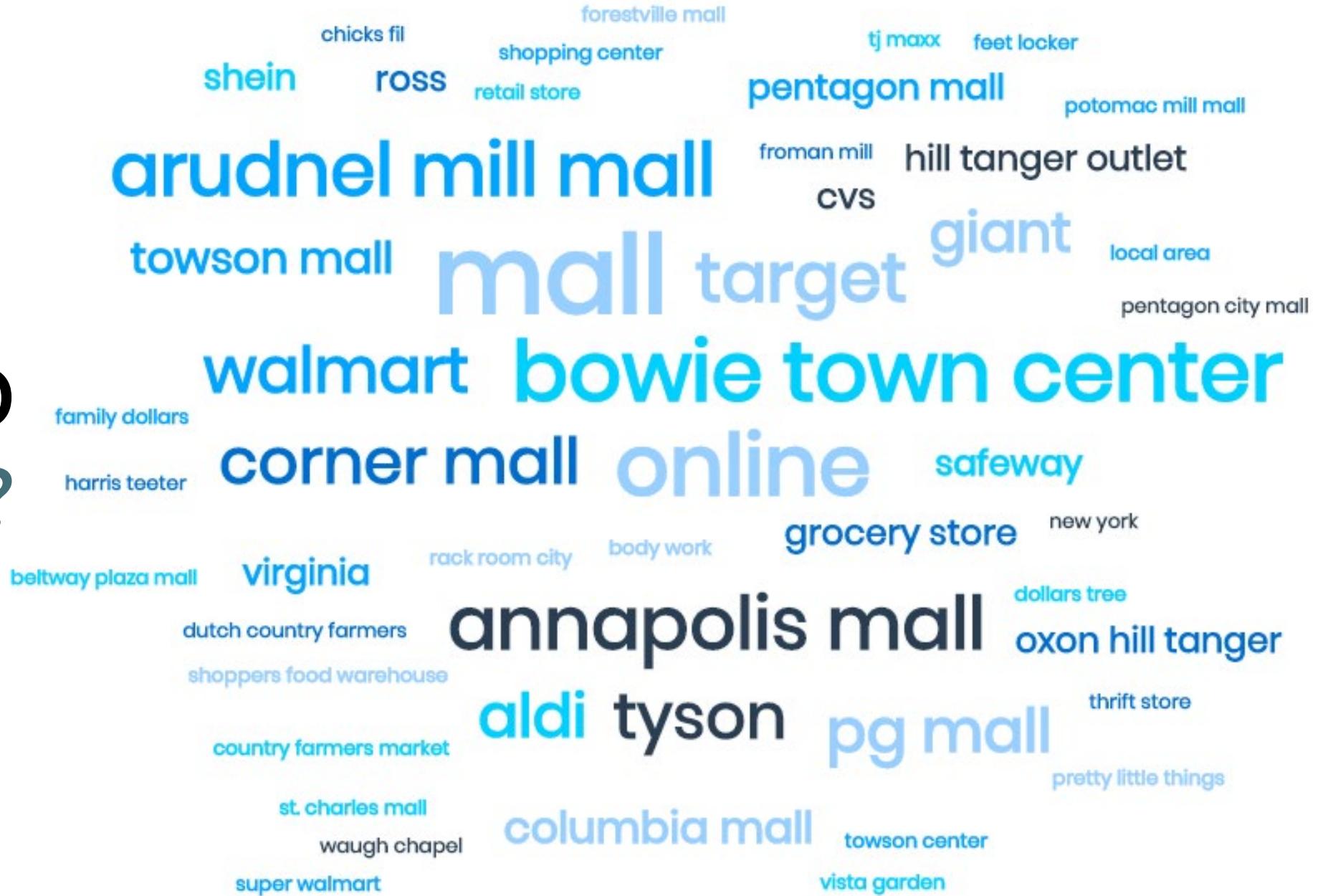
[More Details](#)

 Fran Uhler Natural Area	2
 Patuxent River Park	12
 Midland Park	2
 Jericho Park	22
 Sand Hill Community Park	2
 Other	19





WHERE DO YOU SHOP?





HOW DO YOU ENVISION THE FUTURE OF BOWIE STATE UNIVERSITY/BOWIE-MITCHELLVILLE AND VICINITY?

"I hope Bowie State broadens the size of the campus for students to have the option to live on campus or off-campus. I envision a safer environment than what is already offered to the campus and better eating choices to those who have different eating habits compared to the masses."

"More housing more accessible parking."

"More outdoor adventure places such as zip-lining and hiking spots. More town-like shopping plazas. Trolleys".

"I envision Bowie State to expand their facilities and have more housing for students."



LET'S CHAT



HOW TO PARTICIPATE - TEAMS

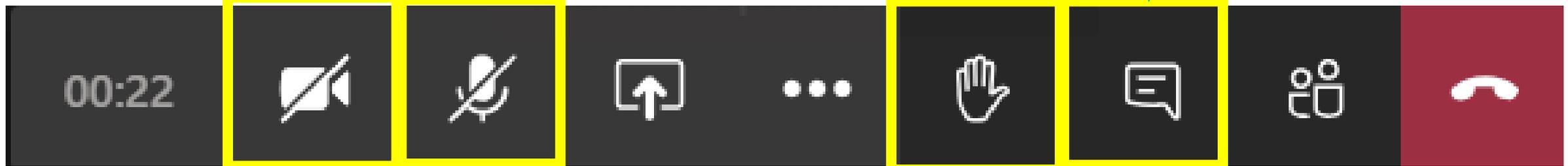
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QUESTION #1

Were you able to complete the survey?



QUESTION #2

Are you surprised by any of the survey results we've presented?



QUESTION #3

What do you like/dislike about the area surrounding Bowie State University?



QUESTION #4

What amenities are available or missing around Bowie State University Campus and the surrounding area? What would you like to see?



QUESTION #5

Where do you like to go to have fun or hangout?



QUESTION #6

Where do you shop? Why do you choose to shop there?



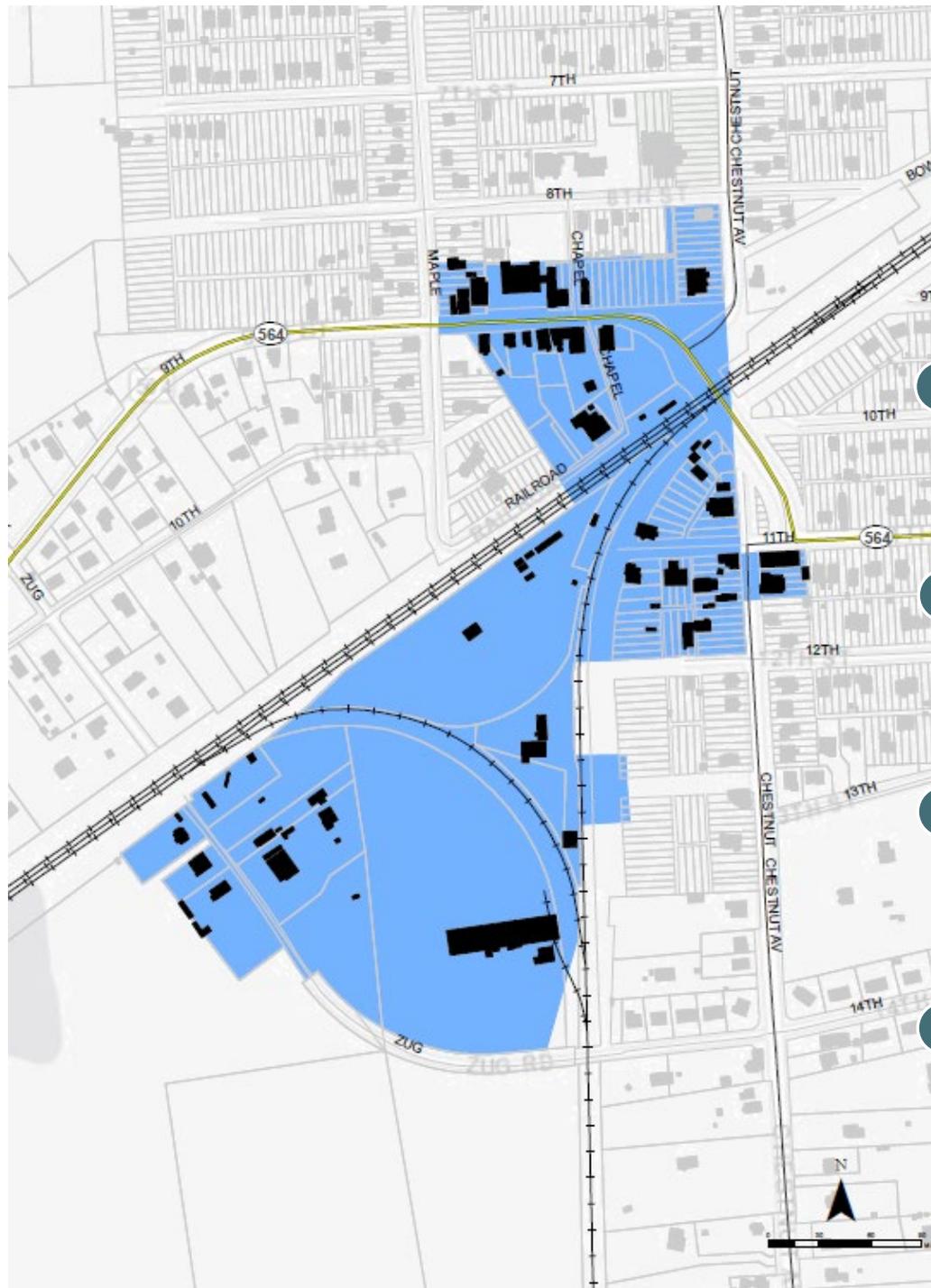
QUESTION #7

Have you been to Old Town Bowie? Why would you go there? If so, how do you envision a connection between Old Town Bowie and the University?



OLD TOWN BOWIE

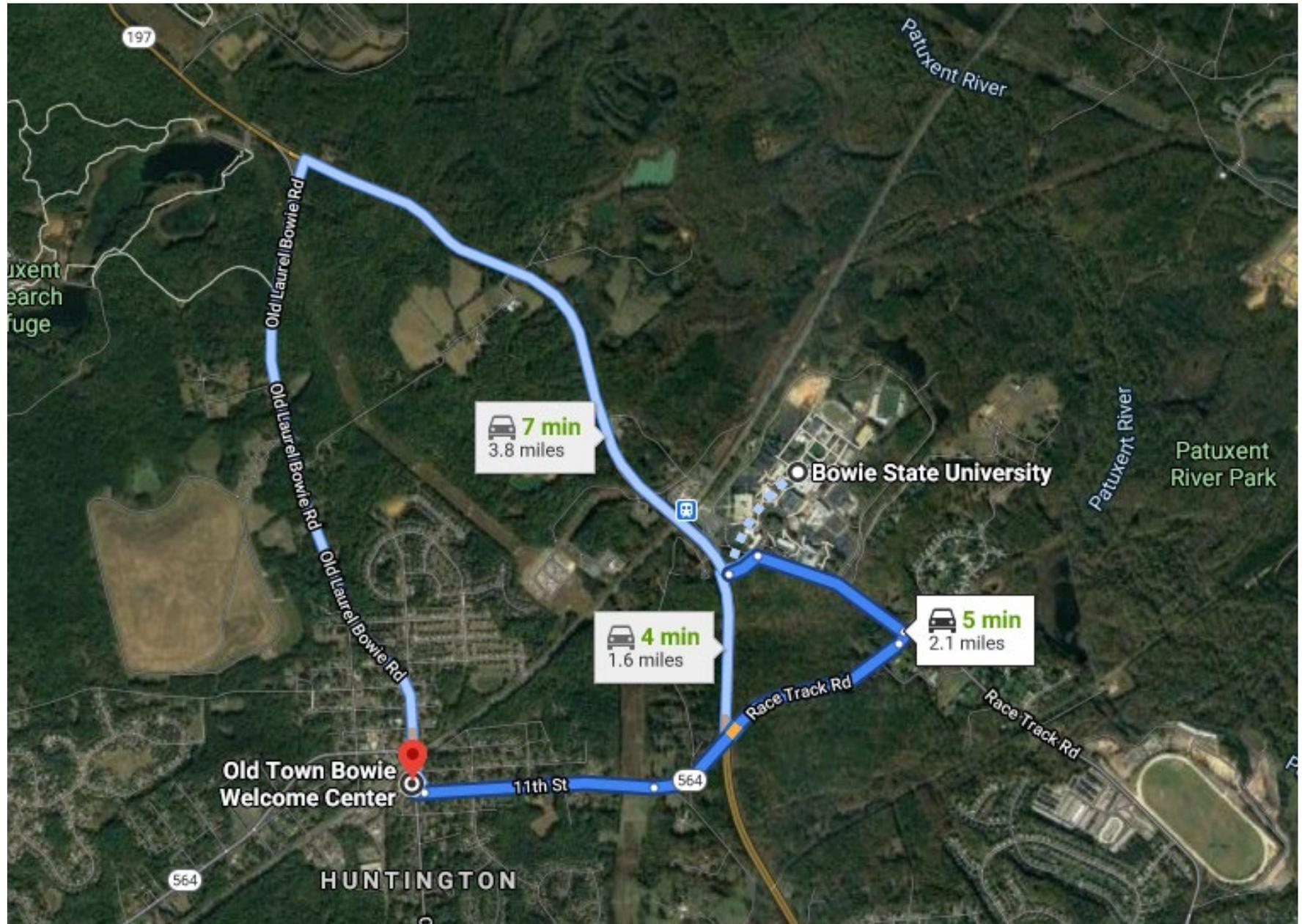
Characterized by its historic character, local history, and small businesses and shops



- Small antique and repair shops
- Old Town Bowie Welcome Center
- Bowie Railroad Museum
- Old Town Bowie Grille



OLD TOWN BOWIE





QUESTION #8

What areas do you visit in Bowie-Mitchellville and Vicinity? Why?



QUESTION #9

Most of you responded that you drive to campus. Is there any other way you could conceivably get to campus?

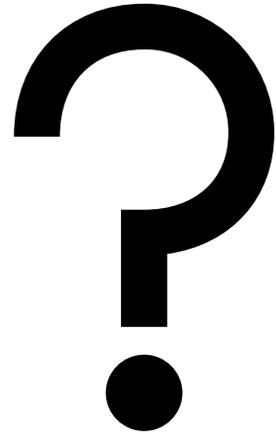


QUESTION #10

How do you envision the future of Bowie State University/Bowie-Mitchellville and Vicinity?

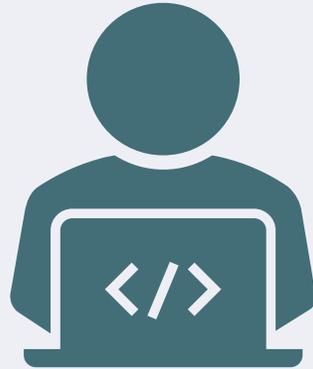


QUESTIONS?





UPCOMING EVENTS



Virtual Presentation – Playbook of Strategies
Thursday, November 12th 7:00 – 8:30pm



PLAYBOOK OF STRATEGIES



Scheduled for early November

Reviews data and feedback received

Creates urban design schemes for certain nodes

Addresses challenges within each of the plan elements



Thomas Lester
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Community Planning Division
M-NCPPC
Thomas.Lester@ppd.mncppc.org

THANK YOU

Visit the website & download the PDF
<https://bowievicinity.konveio.com/draft-existing-conditions-report>